

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☒ Man
- ☐ Woman
- ☐ I do not wish to state

Age

21

Nationality

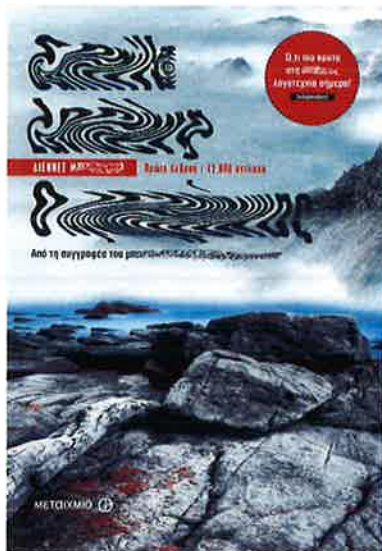
DEUTSCH

Primary language

DEUTSCH

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

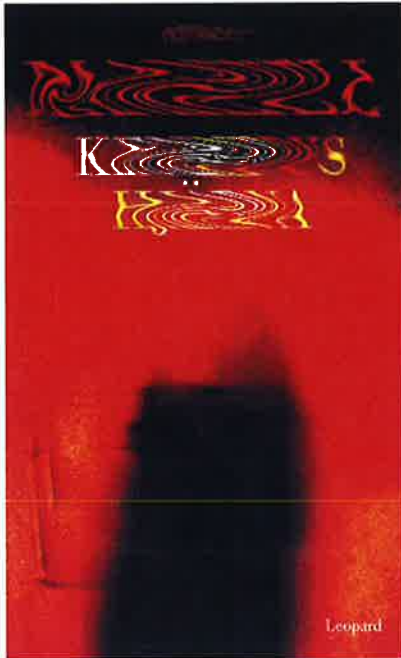
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

murder

Sea

secrecy



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

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 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

anger

love

murder



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know

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 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

feelings
 spring
 nature



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☒ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

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 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

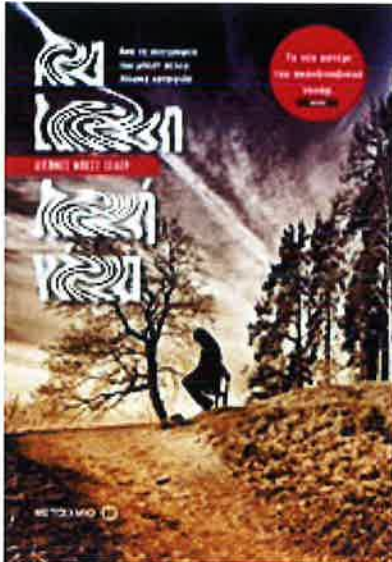
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

town

people

shipping



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☒ Biography
 - ☐ Youth novel
 - ☐ I don't know

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 - ☐ high prestige (highbrow)
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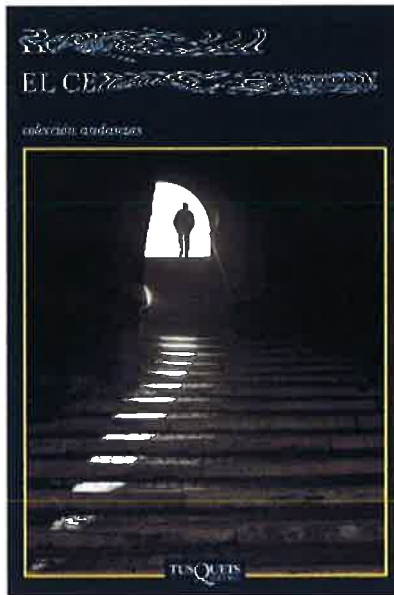
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

thoughts

old

life



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

dark
 thriller
 secrets



1. To which genre do you think that the above book belongs?
 - ☒ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

development

love

feelings



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

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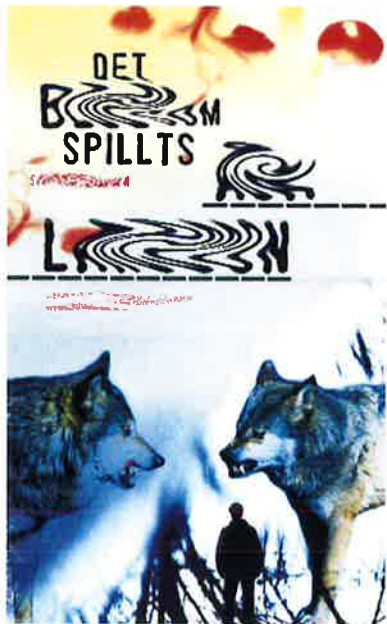
- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

blood
psychopaths
murder



5. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

6. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

7. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

8. Please mention three words that you connect with the book cover:

snow
dogs
life

Questionnaire for evaluation of book covers

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Sex

- ☐ Man
- ☒ Woman
- ☐ I do not wish to state

Age

21

Nationality

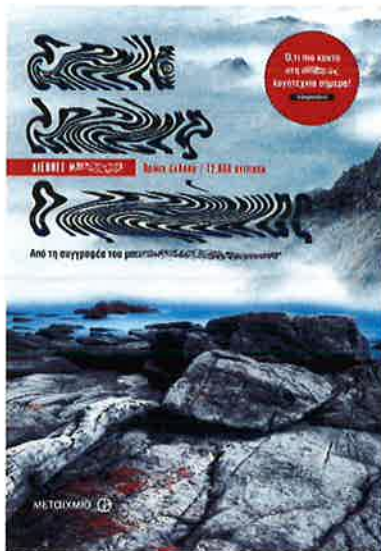
Canadian

Primary language

English

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☒ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

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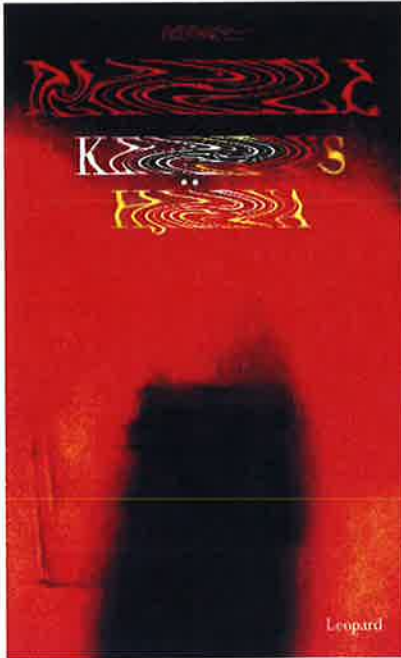
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Mystery

Adventure

Easy-read



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

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 - ☐ high prestige (highbrow)
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 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

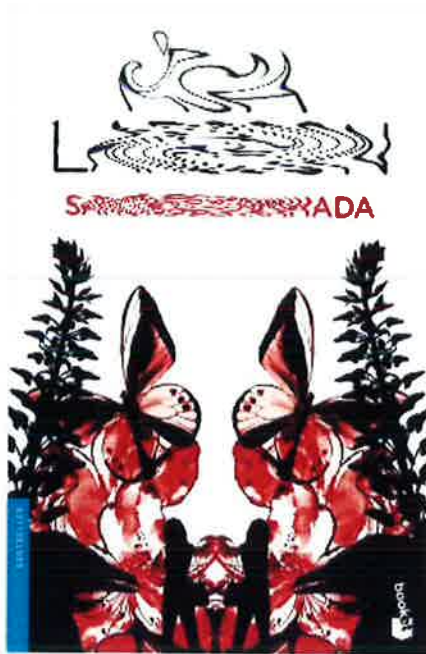
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Scary

Mystery

Murder / Crime



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☒ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Nature

First nations (Canada)

Cheap



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☒ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
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- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

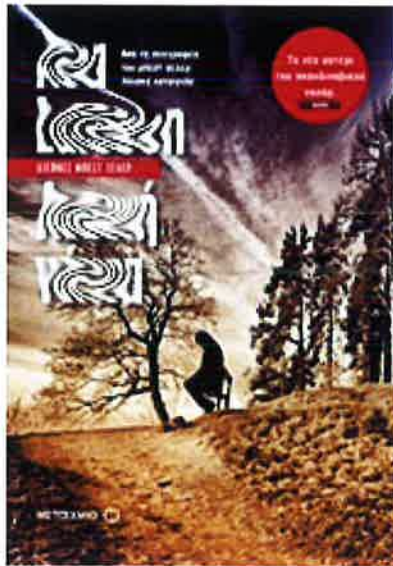
- ☒ Yes, definitely
- ☐ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Adventure

Fiction

Interesting



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☒ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

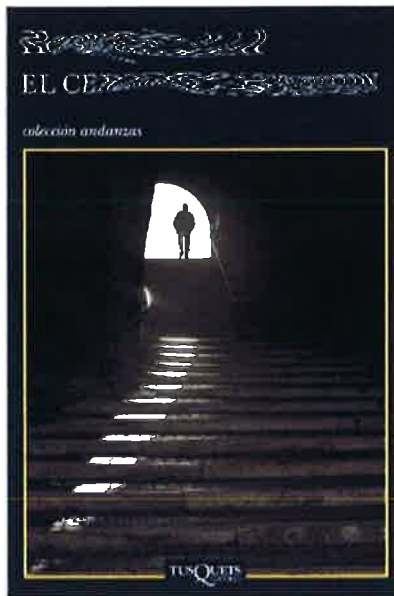
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Thought-invoking

Slow paced

Not much action



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

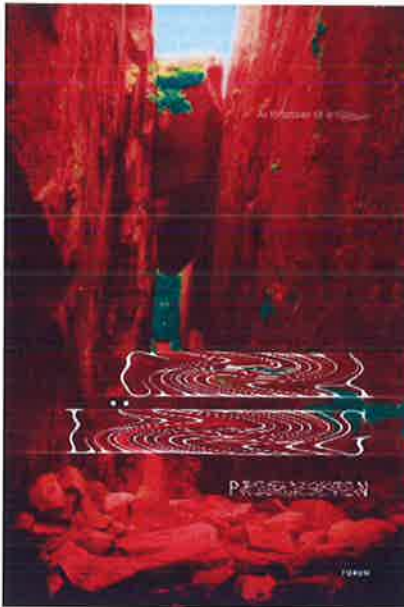
2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Mystery _____

Action _____



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☒ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Nature-based

Adventure or Non-fiction



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Blood
 Scary
 Murder



5. To which genre do you think that the above book belongs?
- ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know
6. How would you describe the book? It belongs to literature of
- ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know
7. Would you be interested in this book if you saw it in a book store?
- ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know
8. Please mention three words that you connect with the book cover:

Adventure

woods

Survival

Questionnaire for evaluation of book covers

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Sex

- ☒ Man
- ☐ Woman
- ☐ I do not wish to state

Age

22

Nationality

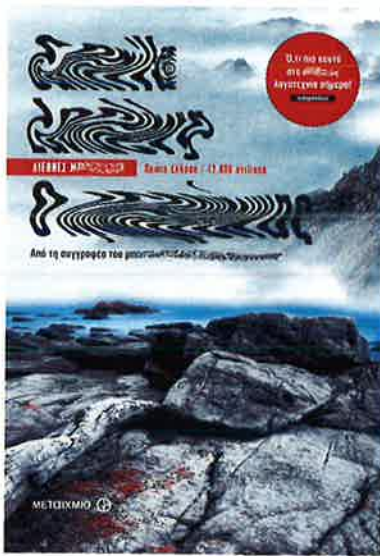
French

Primary language

French

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



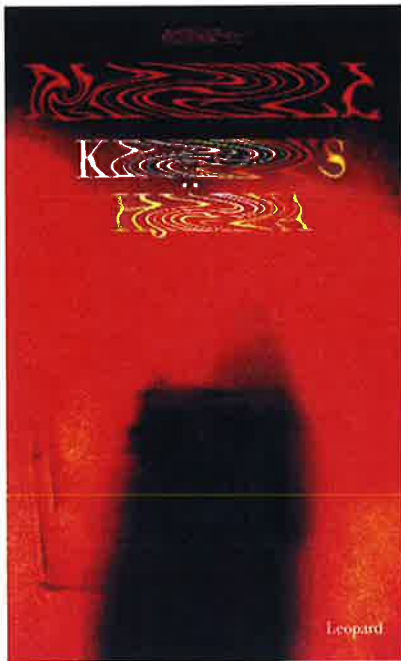
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 - ☐ I don't know

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 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

cold
sadness
wind



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

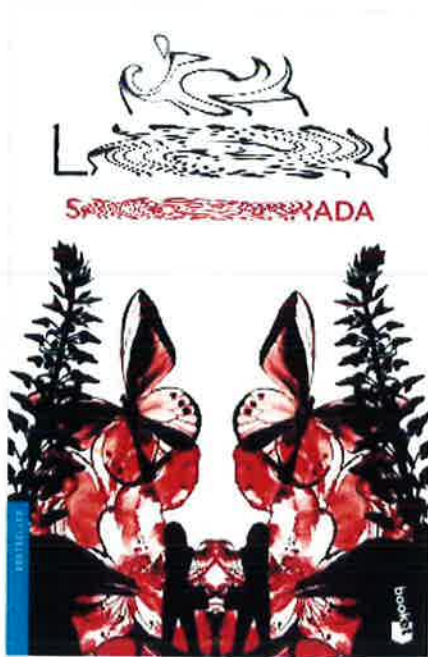
- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Blood
 gun
 need



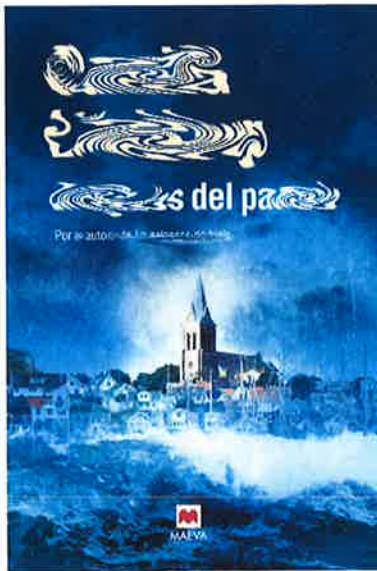
1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know

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 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

wild
child
butterfly



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☒ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

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 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

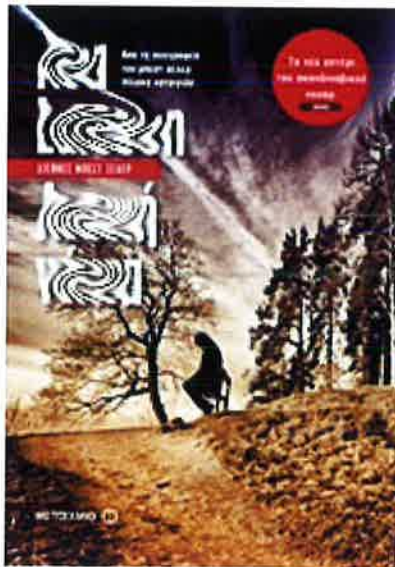
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

religion

ocean

font



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

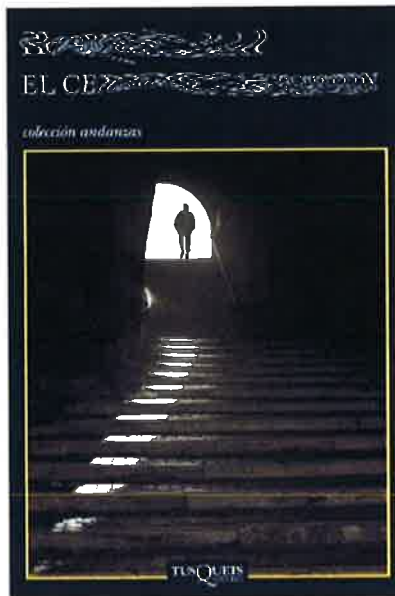
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

wilderness

autumn

first light



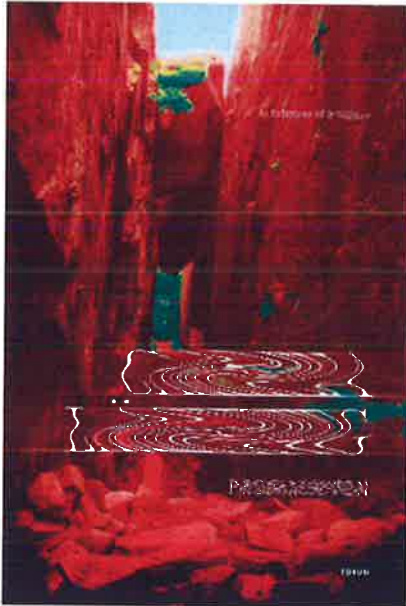
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 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☒ Biography
 - ☐ Youth novel
 - ☐ I don't know

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 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

sleep
 man future
 new light



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☒ I don't know

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 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

red

cloud

pull



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☒ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

entrance
get home
blood



5. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☒ Biography
- ☐ Youth novel
- ☐ I don't know

6. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
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- ☐ low prestige (for example best sellers)
- ☐ I don't know

7. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

8. Please mention three words that you connect with the book cover:

adventure
cold country (Siberia)
strength

Questionnaire for evaluation of book covers

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Sex

- ☒ Man
- ☐ Woman
- ☐ I do not wish to state

Age

26

Nationality

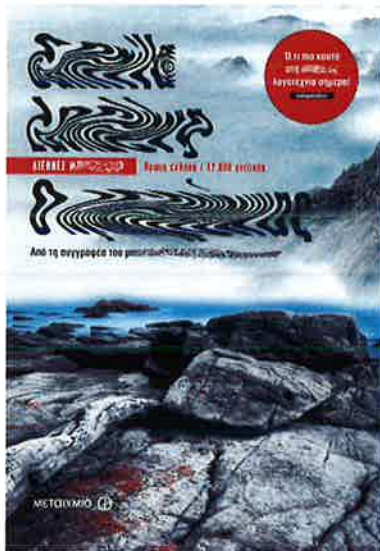
German

Primary language

German / Russian

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?
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 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

- Wannabe deep concepts



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
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 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

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 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

- mysterious

- character driven



1. To which genre do you think that the above book belongs?
 - ☒ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

- psychology

- childhood

- trauma



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☒ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

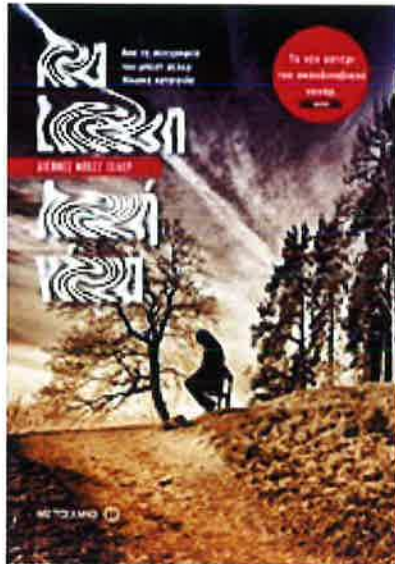
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

sea

harbors

loneliness



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☒ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

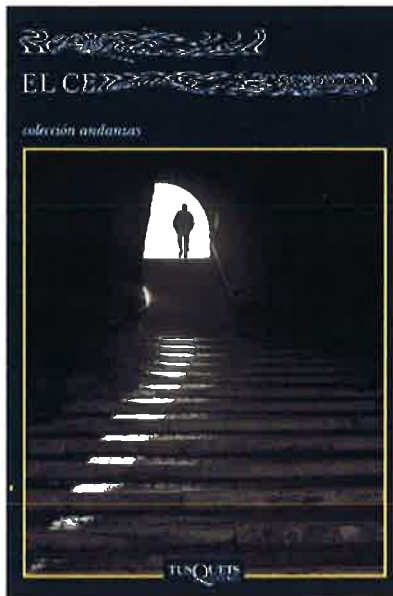
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

desolation

loneliness

divide



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☒ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

a way out

rising



1. To which genre do you think that the above book belongs?
 - ☒ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Blood

shattered

marble



5. To which genre do you think that the above book belongs?
- ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know
6. How would you describe the book? It belongs to literature of
- ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know
7. Would you be interested in this book if you saw it in a book store?
- ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know
8. Please mention three words that you connect with the book cover:

Wolf pack

rivalry

danger

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☐ Man
- ☒ Woman
- ☐ I do not wish to state

Age

21

Nationality

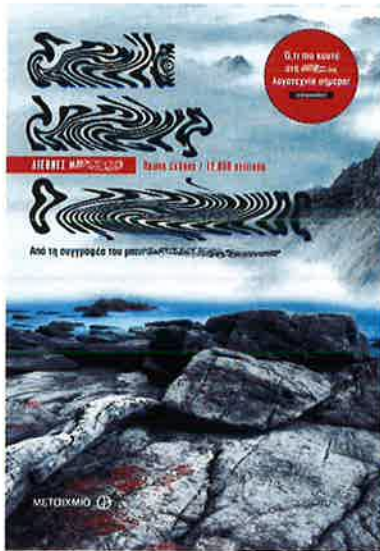
Austria

Primary language

German

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

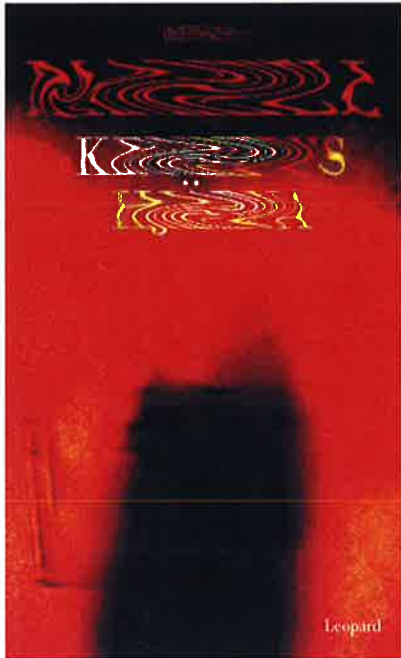
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Outsider

nature

danger



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

drama

red

black



1. To which genre do you think that the above book belongs?
 - ☒ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☒ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

romance

loss of parent(s)

special creatures



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

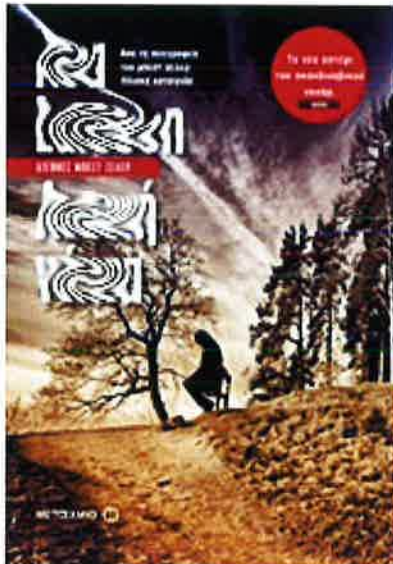
- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☒ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

woman
 life situation
 power



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☒ I don't know

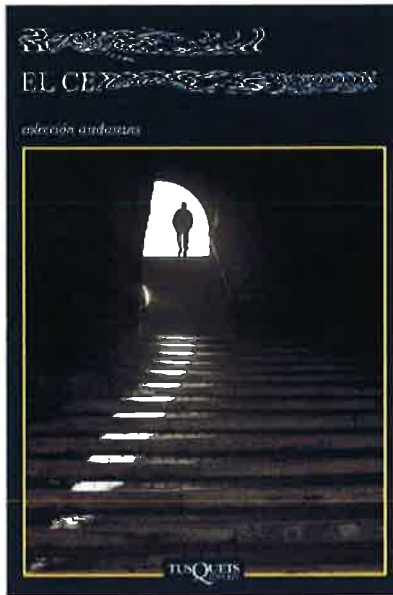
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

lonely

nature

bravery



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☒ Biography
- ☒ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☒ I don't know

3. Would you be interested in this book if you saw it in a book store?

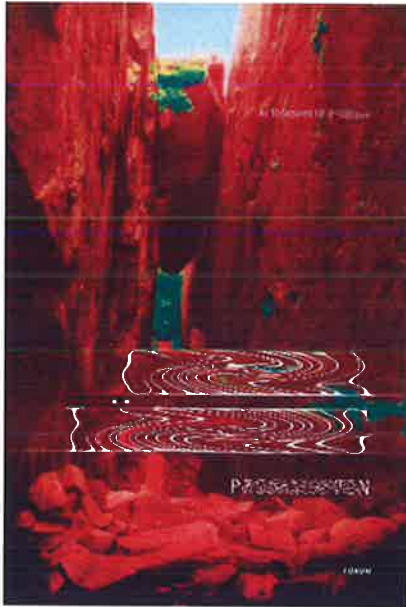
- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

dark

break free Freedom

journey



1. To which genre do you think that the above book belongs?
 - ☒ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

love

loss

happy end



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

blood

detective

mystery



5. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☒ Youth novel
- ☐ I don't know

6. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☒ I don't know

7. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

8. Please mention three words that you connect with the book cover:

outside

cold

death

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☐ Man
- ☒ Woman
- ☐ I do not wish to state

Age

21

Nationality

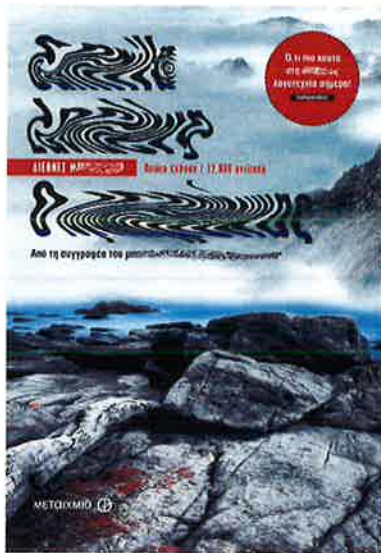
Canadian

Primary language

English

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

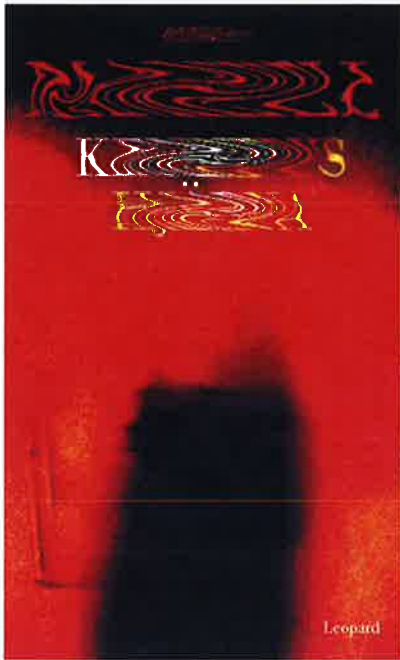
- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Travel

Slow read

Boring



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Scary

Mystery

Hot



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Coming of Age

Girls

Teenager



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☒ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

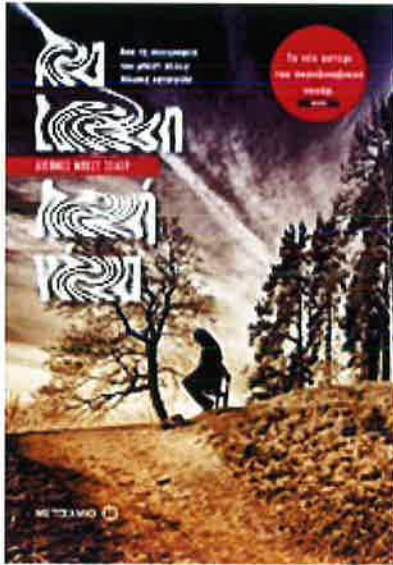
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Action

History

War



1. To which genre do you think that the above book belongs?
 - ☒ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

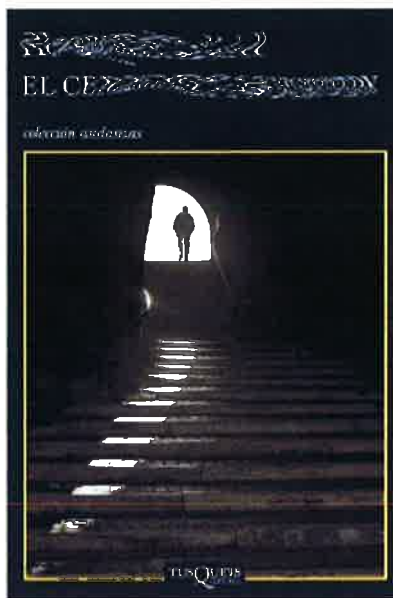
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Lonely

Love

Nature



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☒ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

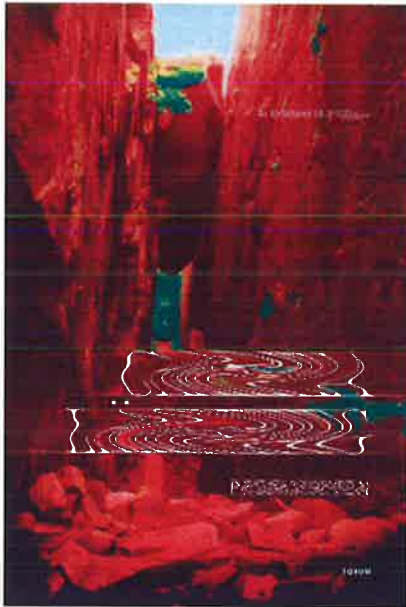
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Person

Life story

Adventure



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☒ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Travel

World

Red



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Blood

Crime

Mystery



5. To which genre do you think that the above book belongs?
- ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know
6. How would you describe the book? It belongs to literature of
- ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know
7. Would you be interested in this book if you saw it in a book store?
- ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know
8. Please mention three words that you connect with the book cover:

Action

Adventure

Man vs. Nature

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☒ Man
☐ Woman
☐ I do not wish to state

Age

22

Nationality

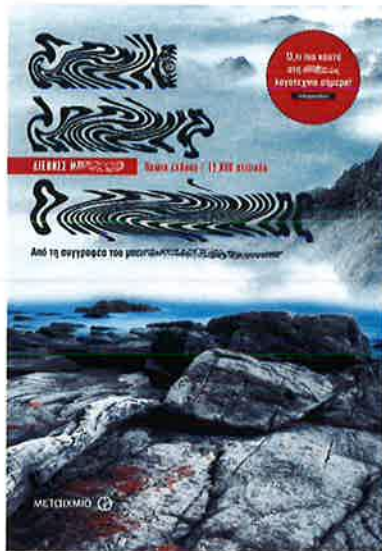
French

Primary language

French

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

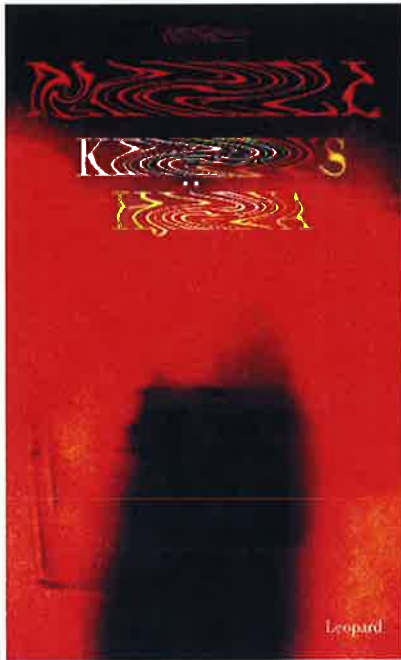
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Calm

Suspense

Cold



1. To which genre do you think that the above book belongs?

- ☒ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

_____ blood _____

_____ love _____

_____ apartment _____



1. To which genre do you think that the above book belongs?

- ☒ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

flower
tree
Asia



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☒ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

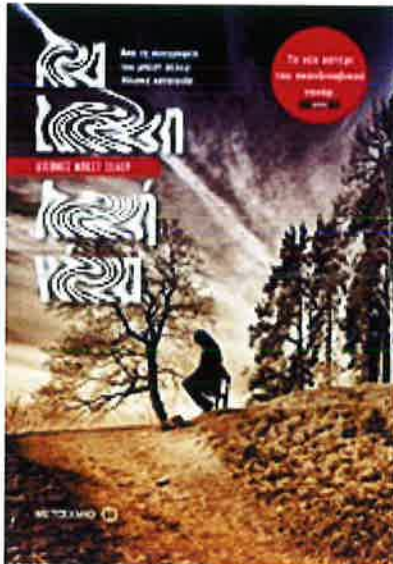
- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

_____ Cold _____
 _____ ship _____
 _____ storm _____

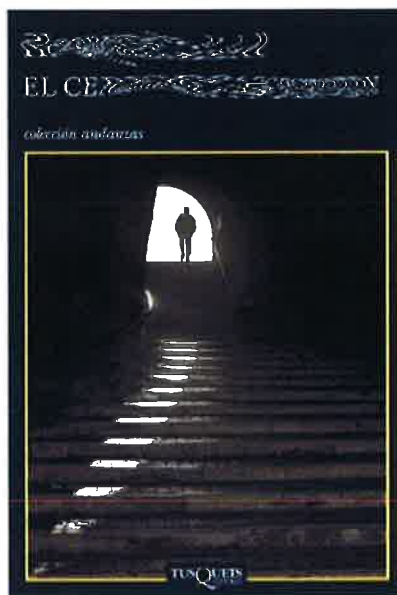


1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☒ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:



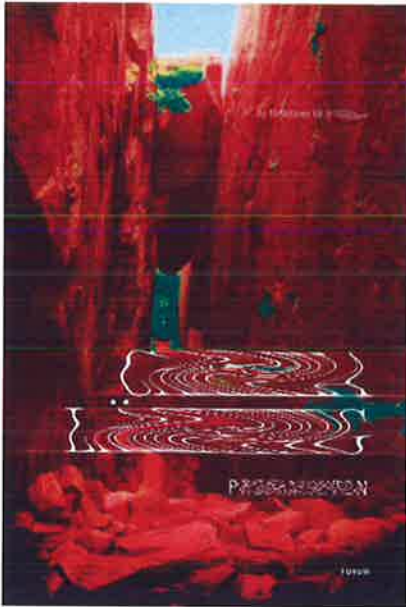
1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☒ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Calm
 difficult
 life



1. To which genre do you think that the above book belongs?
 - ☒ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☒ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

flower
 drama
 red



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

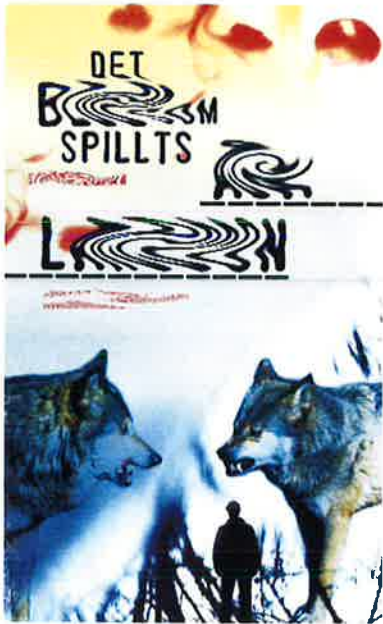
- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Crime
blood
light



5. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

6. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

7. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

8. Please mention three words that you connect with the book cover:

wolf
danger
man

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☒ Man
- ☐ Woman
- ☐ I do not wish to state

Age

19

Nationality

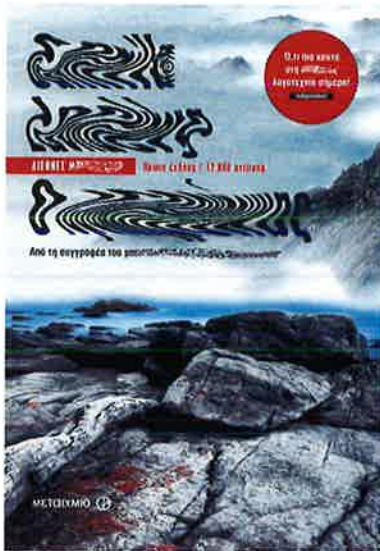
German

Primary language

German

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

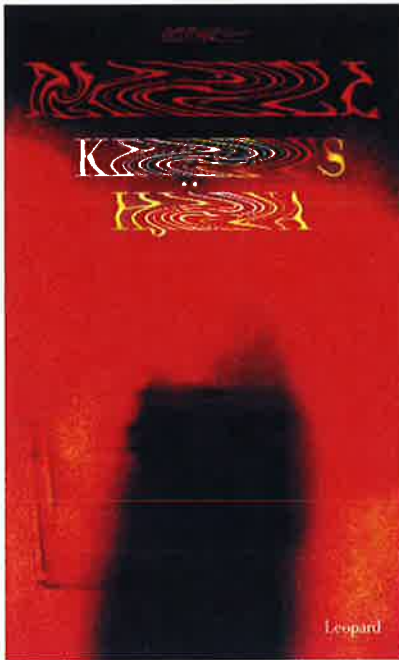
- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

stones
water
fog



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

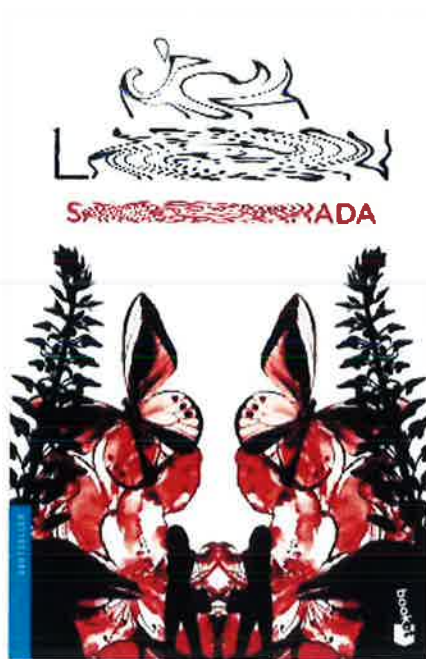
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

cheap design

ga red

a boring



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

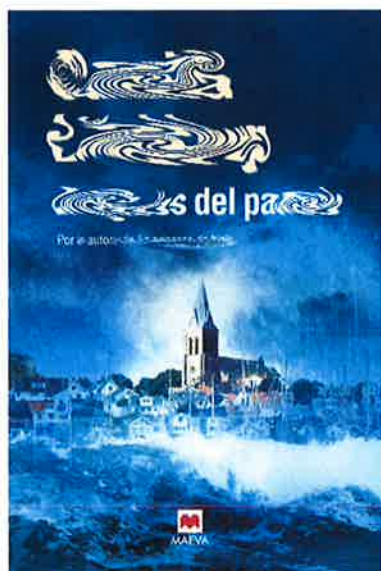
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

flowers

girly

love



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

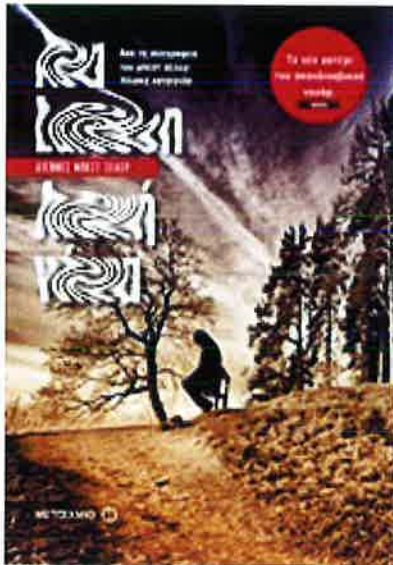
- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

church

history

harbour



1. To which genre do you think that the above book belongs?
 - ☒ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

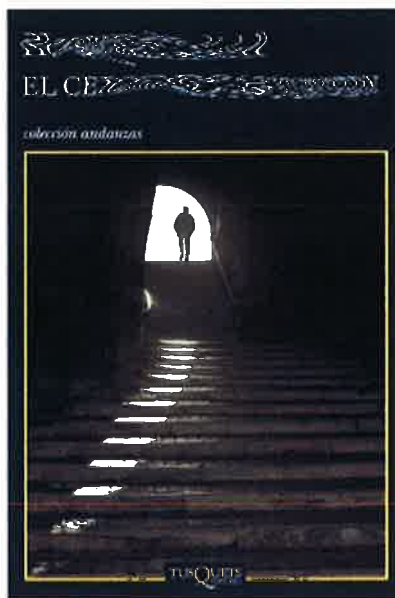
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

autumn

fall

loneliness



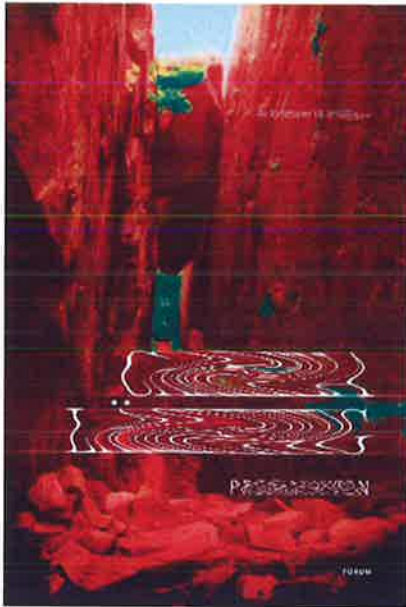
1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☒ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

long way
struggle



- 1. To which genre do you think that the above book belongs?**
 - ☒ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know
- 2. How would you describe the book? It belongs to literature of**
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know
- 3. Would you be interested in this book if you saw it in a book store?**
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know
- 4. Please mention three words that you connect with the book cover:**

trashy
boring



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

suspense
blood
crime



5. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☒ Youth novel
- ☐ I don't know

6. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

7. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

8. Please mention three words that you connect with the book cover:

wolf
youth

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☒ Man
☐ Woman
☐ I do not wish to state

Age

23

Nationality

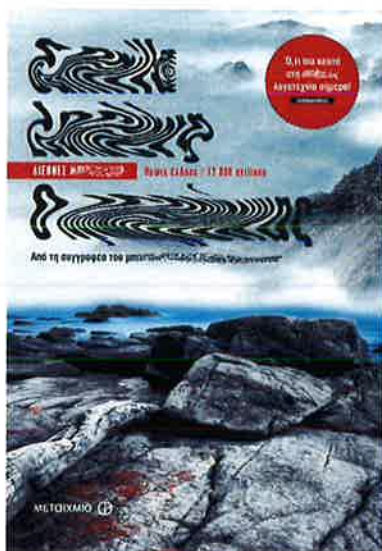
Italian

Primary language

Italian

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☒ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

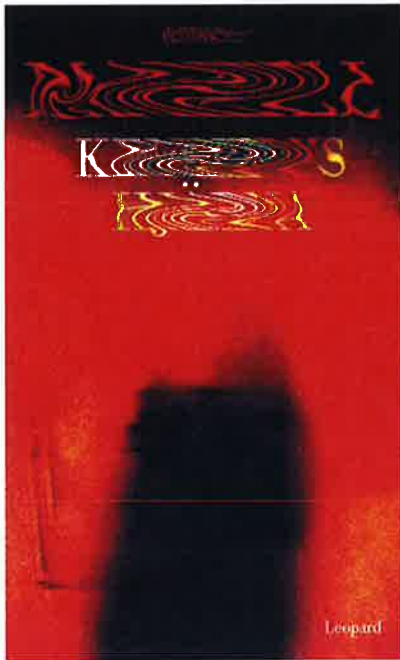
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

peace

mystery

time



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

fear
passion
death



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☒ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

equilibrium

adventure

imagination



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

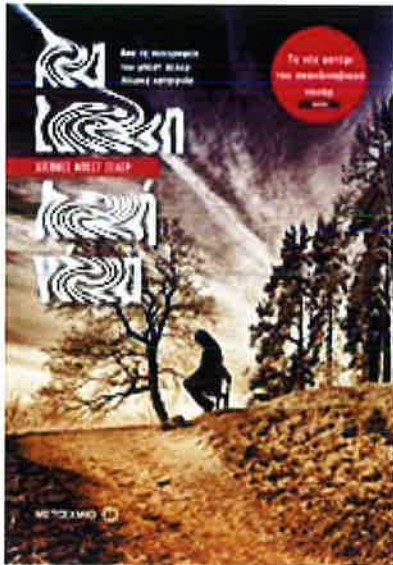
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

adventure

church

instability



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☒ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☒ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

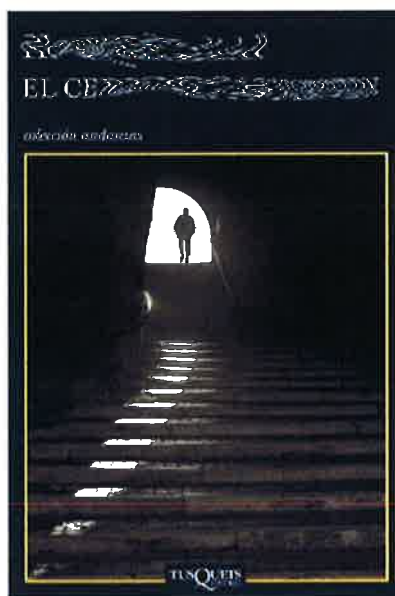
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

loneliness

harshness

force



1. To which genre do you think that the above book belongs?

- ☒ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

hope
 slope
 fatigue



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

lost

disrupture

severity



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☒ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

blood
shadow
alone



5. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☒ Biography
- ☐ Youth novel
- ☐ I don't know

6. How would you describe the book? It belongs to literature of

- ☒ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

7. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

8. Please mention three words that you connect with the book cover:

fight
struggle
cold

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☒ Man
- ☐ Woman
- ☐ I do not wish to state

Age

20

Nationality

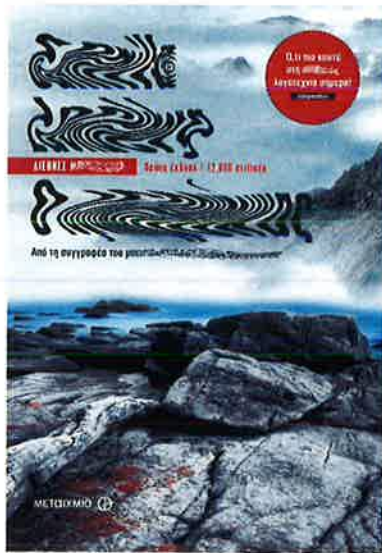
USA

Primary language

English

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

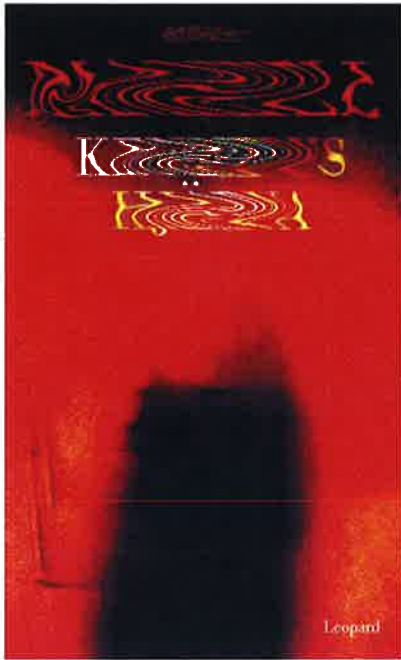
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Nature

Mystery

Fantasy



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☒ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☒ Yes, definitely
- ☐ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

fire
ambiguity



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☒ Yes, definitely
 - ☐ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

interpretation

threat/menace

nature



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☒ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

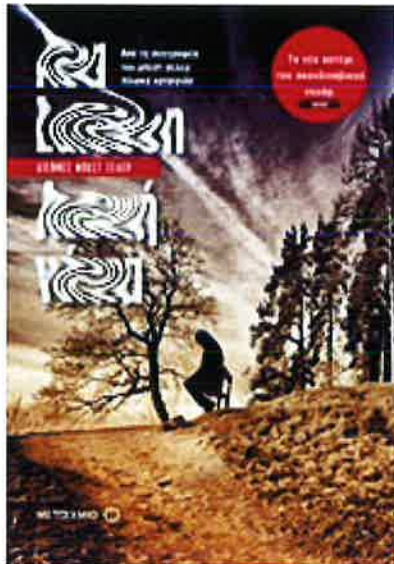
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

hope

religion

adventure



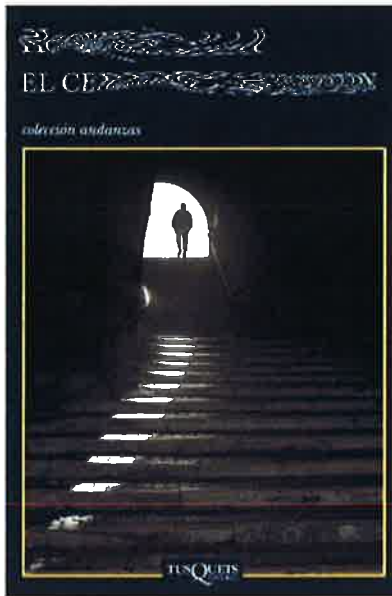
1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☒ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

tragic
desolation



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

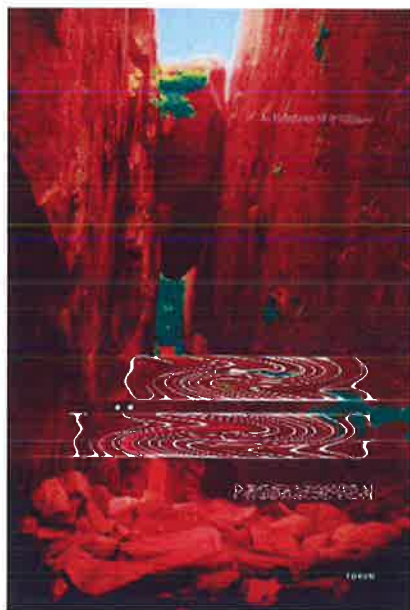
2. How would you describe the book? It belongs to literature of

- ☒ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

science fiction

alien

obscure



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☒ Yes, definitely
- ☐ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

mystery
blood
threat



5. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☒ Youth novel
- ☐ I don't know

6. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

7. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

8. Please mention three words that you connect with the book cover:

Wilderness
Survival
alone

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☒ Man
☐ Woman
☐ I do not wish to state

Age

24

Nationality

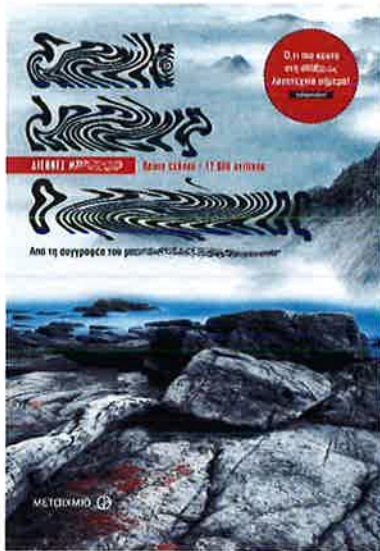
German

Primary language

German

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



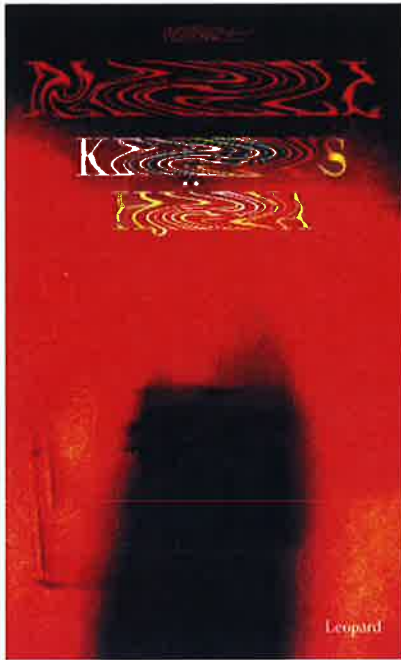
1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

mystic
 death silence
 sadness



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

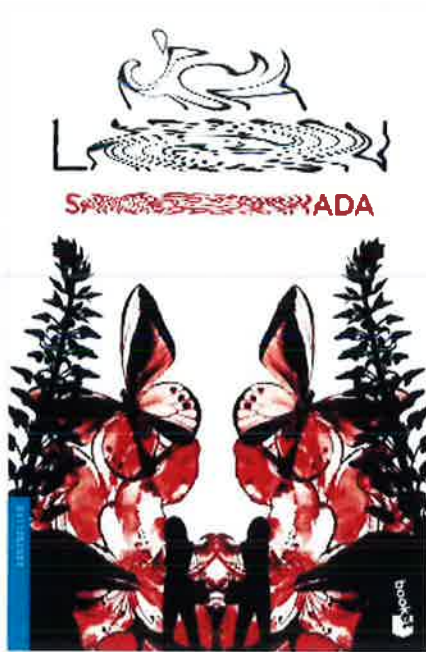
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

death

pain

fear



1. To which genre do you think that the above book belongs?
 - ☒ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

couple

metamorphosis

love



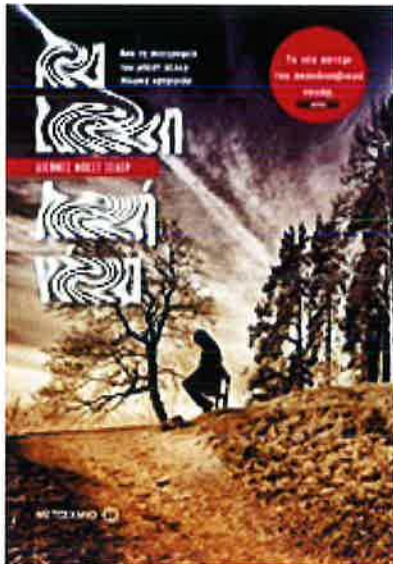
1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☒ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

waves
 history of harbour
 city



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know

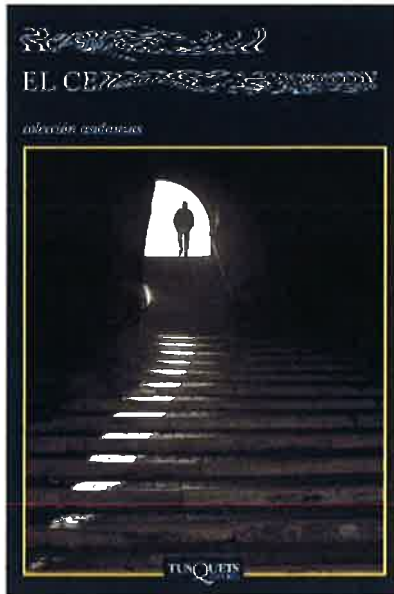
2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

lonely

secret



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☒ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

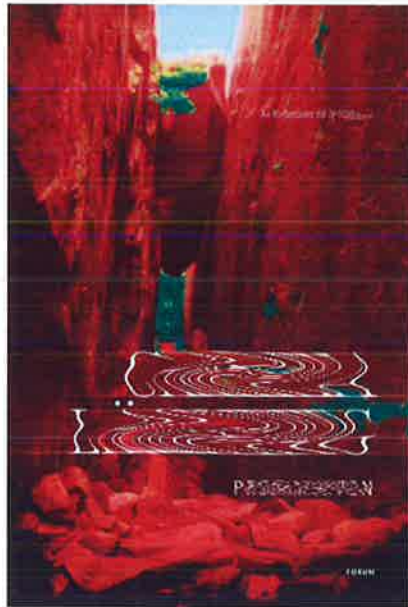
- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

long way to
 the live
 with dark and bright sides



- 1. To which genre do you think that the above book belongs?**
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know
- 2. How would you describe the book? It belongs to literature of**
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know
- 3. Would you be interested in this book if you saw it in a book store?**
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know
- 4. Please mention three words that you connect with the book cover:**

science fiction
new world



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Suspicious

witness



5. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

6. How would you describe the book? It belongs to literature of

- ☒ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

7. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

8. Please mention three words that you connect with the book cover:

story about
life in the
cold area

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☐ Man
- ☒ Woman
- ☐ I do not wish to state

Age

25

Nationality

Brazilian

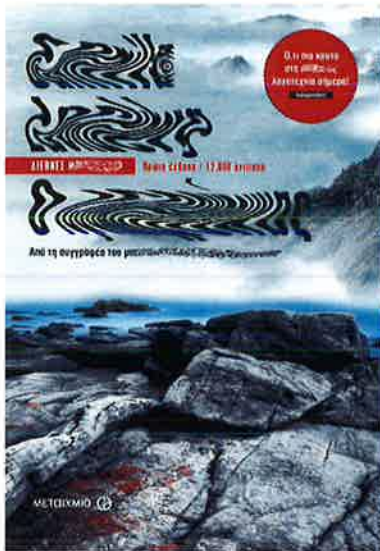
Primary language

Portuguese

Thank you in advance!

Ingela Johansson, Spanish Studies

Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

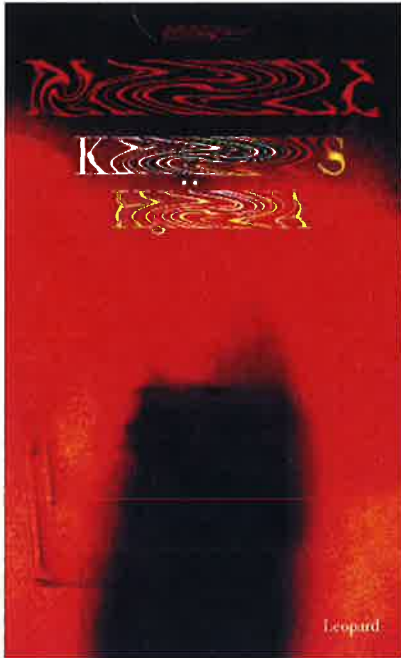
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

No Words

Rocks

Blood



1. To which genre do you think that the above book belongs?

- ☒ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

shadow

No walls

Secret



1. To which genre do you think that the above book belongs?
 - ☒ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Butterfly

Kids

Animals



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☒ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

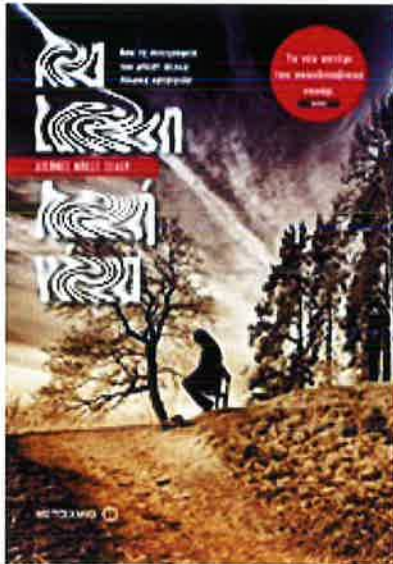
- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Castle

Sea

Storm



1. To which genre do you think that the above book belongs?

- ☒ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

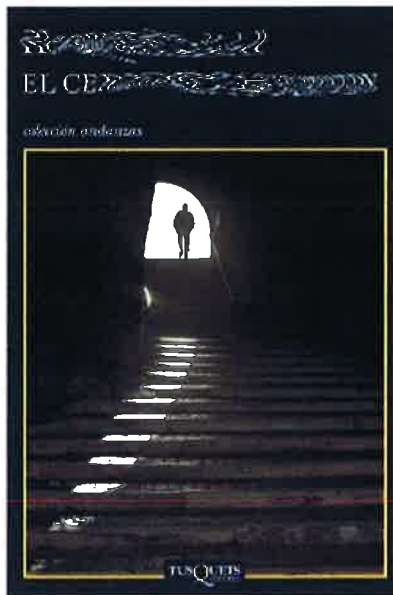
- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Forest

Path

Woman



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☒ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Stairs
 Light
 Tunnel



1. To which genre do you think that the above book belongs?
 - ☒ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

 Rocks

 Red

 Passage



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Reflection

Sun

Blood



5. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☒ Youth novel
- ☐ I don't know

6. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

7. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

8. Please mention three words that you connect with the book cover:

Wolf

Men

Country side

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☒ Man
- ☐ Woman
- ☐ I do not wish to state

Age

21

Nationality

Colombian

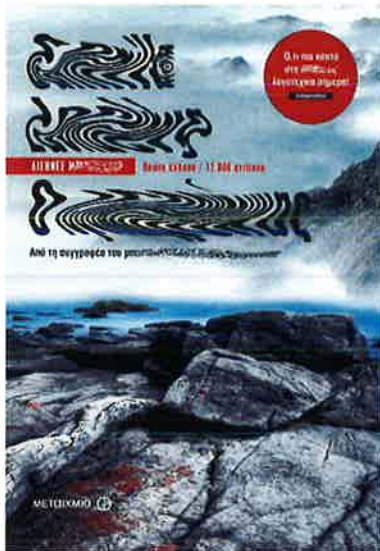
Primary language

Spanish

Thank you in advance!

Ingela Johansson, Spanish Studies

Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☒ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

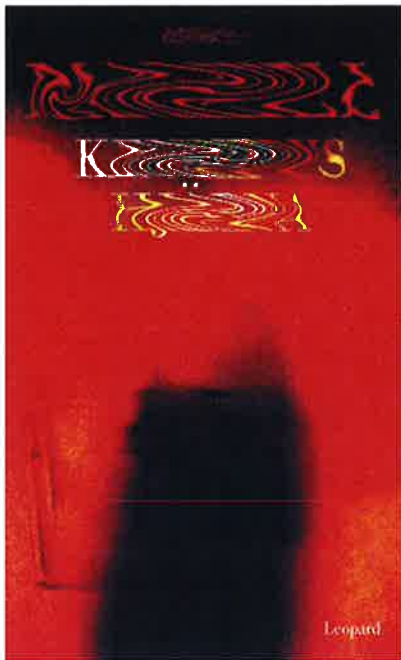
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Cold

Water

Rocks



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Blood

Drama

Murder



1. To which genre do you think that the above book belongs?
 - ☒ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Splitting

Romance

Crisis

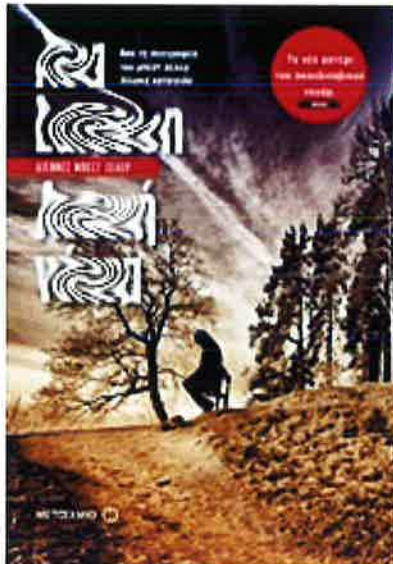


- 1. To which genre do you think that the above book belongs?**
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know
- 2. How would you describe the book? It belongs to literature of**
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know
- 3. Would you be interested in this book if you saw it in a book store?**
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know
- 4. Please mention three words that you connect with the book cover:**

City

Mystery

cold



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☒ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

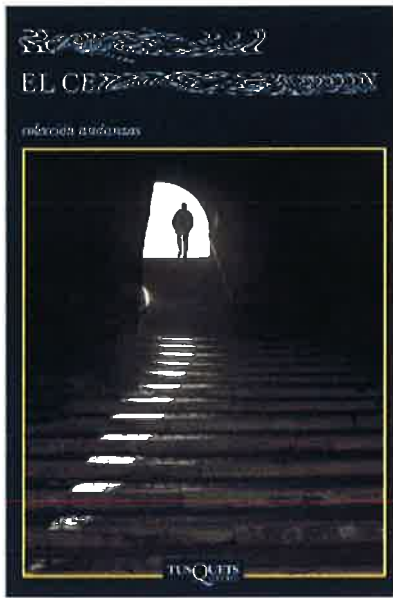
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Thinking

Depression

Overcoming



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☒ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☒ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Work

Reach

Goals



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☒ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☒ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☒ I don't know

2. How would you describe the book? It belongs to literature of

- ☒ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Horror

Blood

Crime



5. To which genre do you think that the above book belongs?

- ☒ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

6. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

7. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

8. Please mention three words that you connect with the book cover:

Wolves
 Love
 Brotherhood

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☒ Man
☐ Woman
☐ I do not wish to state

Age

~~20~~ 21

Nationality

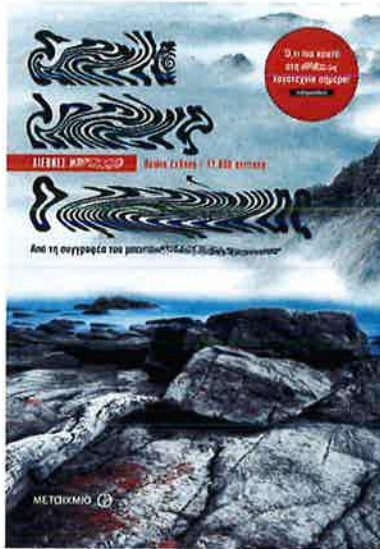
American

Primary language

English

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☒ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

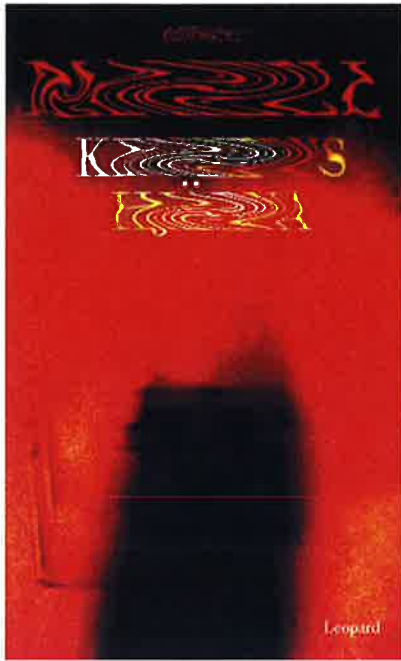
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Blond

Unfocused

uninteresting



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

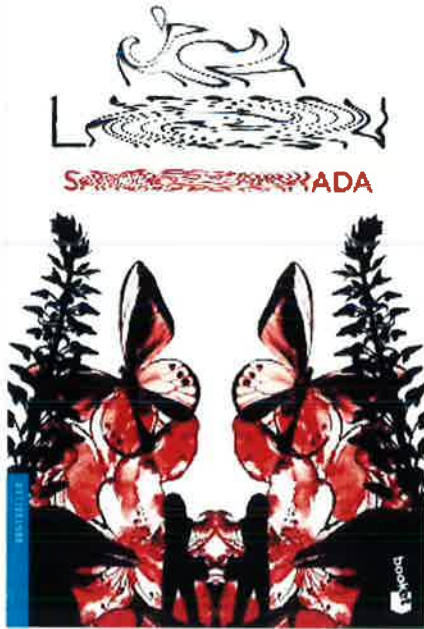
- ☒ Yes, definitely
- ☐ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Thought-provoking

intense

adventure



1. To which genre do you think that the above book belongs?
 - ☒ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Cliche

feminine

Vampire



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

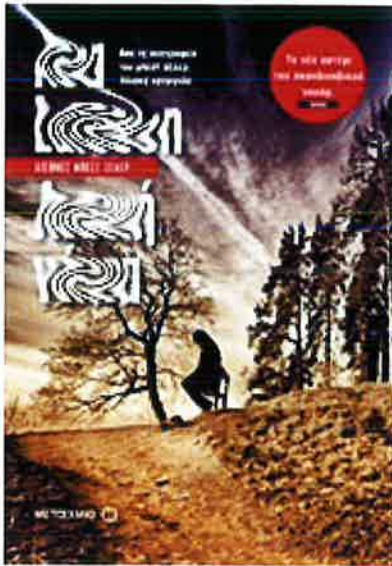
3. Would you be interested in this book if you saw it in a book store?

- ☒ Yes, definitely
- ☐ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Intense

Spiritual



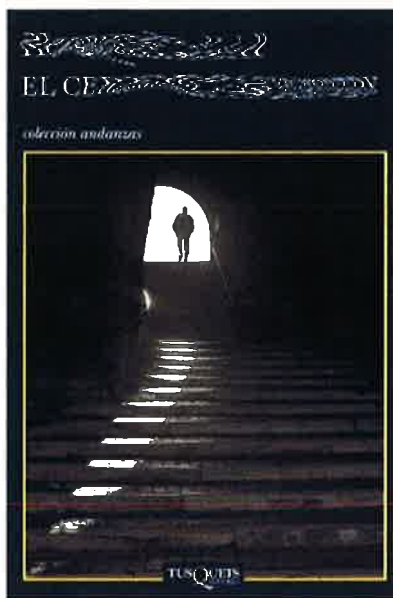
1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☒ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

thought-provoking



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☒ I don't know

2. How would you describe the book? It belongs to literature of

- ☒ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

desolate

cold



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Vague
dull
over-saturated



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

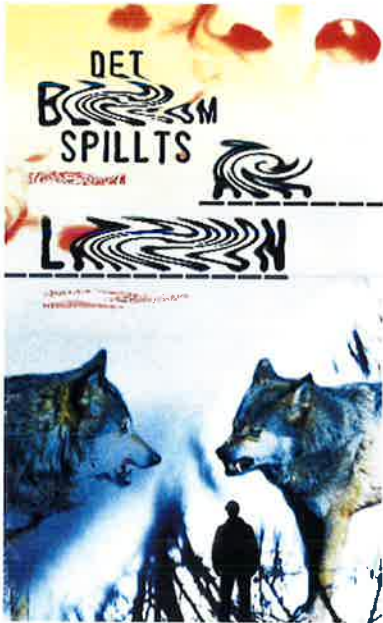
3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

child

dirty



5. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

6. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

7. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

8. Please mention three words that you connect with the book cover:

Nature
Survival
Winter

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☐ Man
- ☒ Woman
- ☐ I do not wish to state

Age

21

Nationality

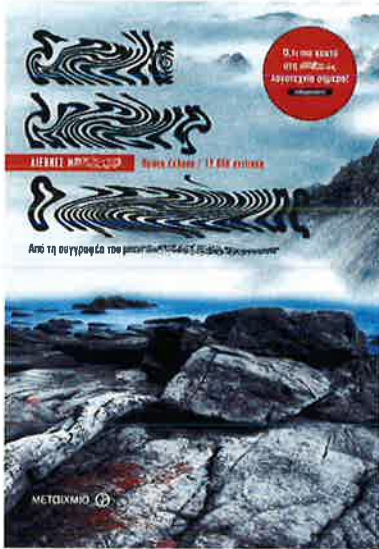
ITALIAN

Primary language

ITALIAN

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



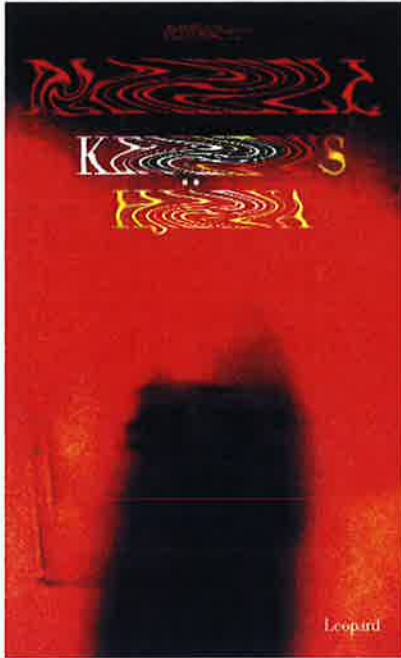
1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

MYSTERY



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

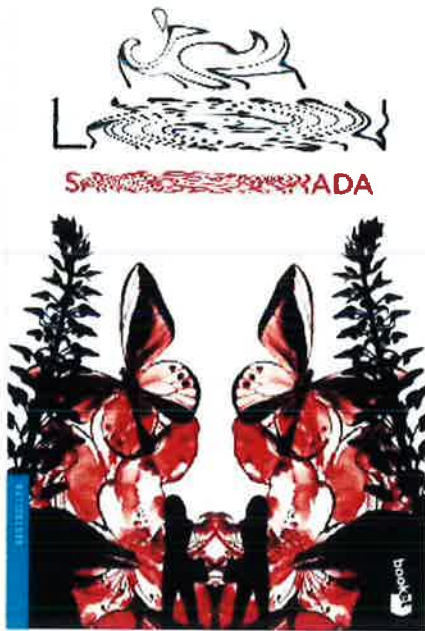
- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

BLOOD

DARKNESS

FIRE



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☒ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☐ No
 - ☒ I don't know

4. Please mention three words that you connect with the book cover:

GARDEN

FLOWERS

CHILDREN



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

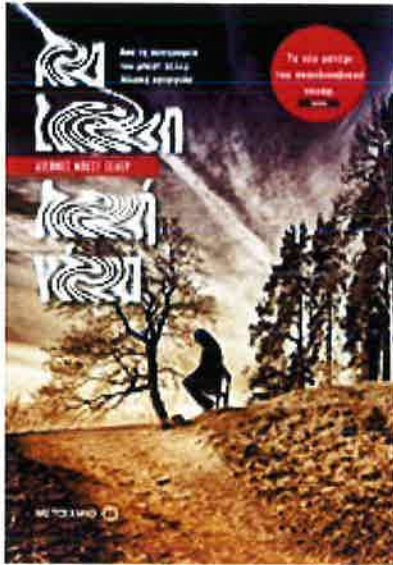
- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

PORT

BATTLE

SEA



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☒ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

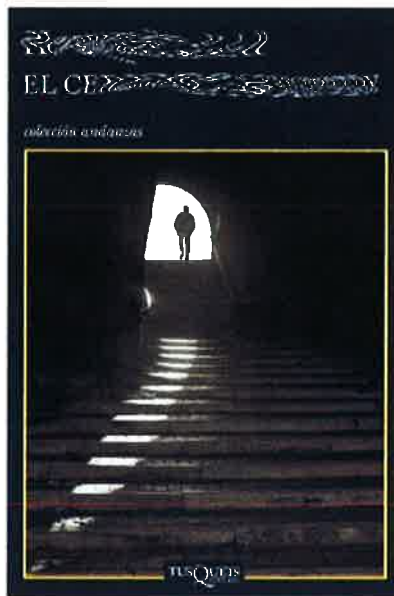
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

SOLITUDE

WOOD

COLD



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

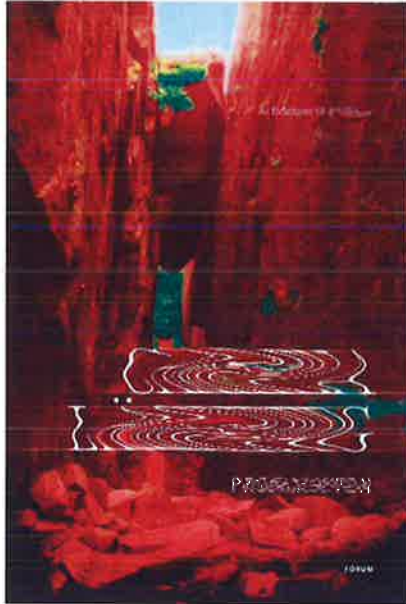
2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:



- 1. To which genre do you think that the above book belongs?**
 - ☒ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know
- 2. How would you describe the book? It belongs to literature of**
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know
- 3. Would you be interested in this book if you saw it in a book store?**
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know
- 4. Please mention three words that you connect with the book cover:**

RED
PASSION
LOVE



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☒ I don't know

2. How would you describe the book? It belongs to literature of

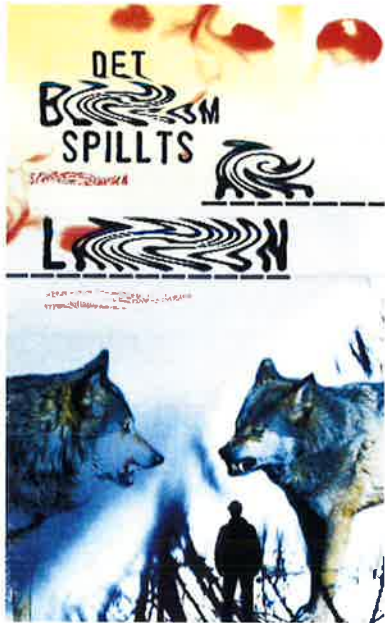
- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

CHILD _____



5. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☒ Biography
- ☐ Youth novel
- ☐ I don't know

6. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

7. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

8. Please mention three words that you connect with the book cover:

FOREST

SNOW

WOLVES

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☐ Man
- ☒ Woman
- ☐ I do not wish to state

Age

25

Nationality

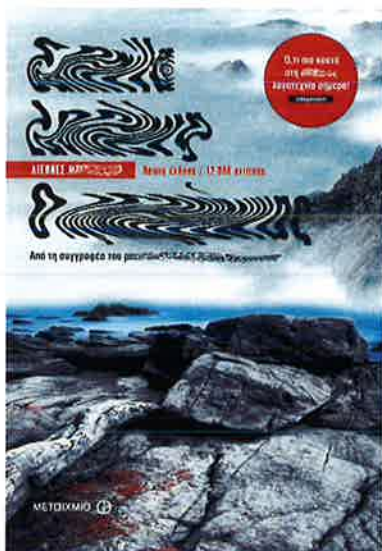
German

Primary language

German

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☒ I don't know

3. Would you be interested in this book if you saw it in a book store?

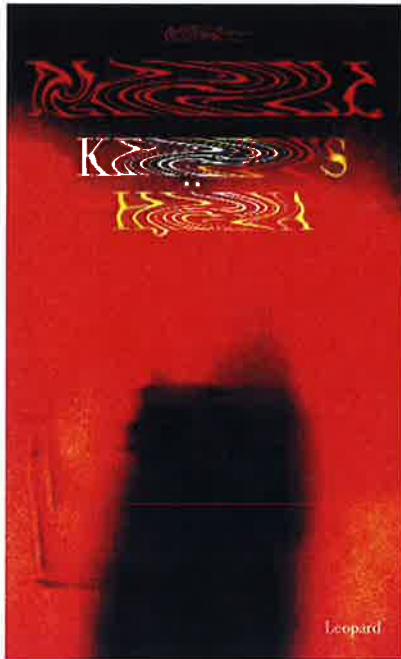
- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

adventure

thriller

nature



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

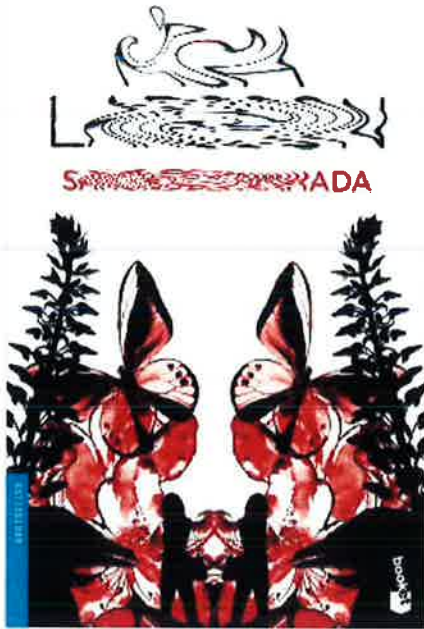
2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:



1. To which genre do you think that the above book belongs?
 - ☒ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☐ No
 - ☒ I don't know

4. Please mention three words that you connect with the book cover:

happy ending

self love

friendship is the key



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☒ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

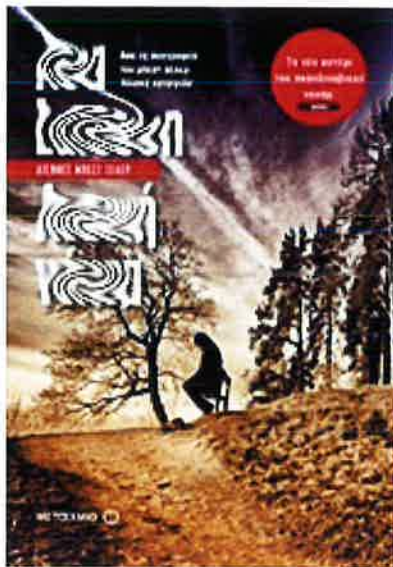
3. Would you be interested in this book if you saw it in a book store?
 - ☒ Yes, definitely
 - ☐ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

harbour city

weather circumstances

fight for something



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☒ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

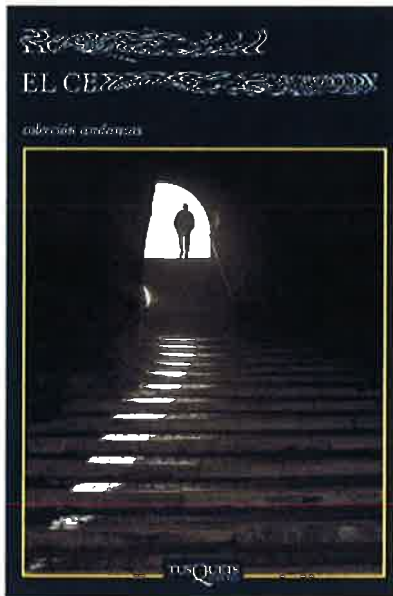
3. Would you be interested in this book if you saw it in a book store?
 - ☒ Yes, definitely
 - ☐ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Self care

Self love

Self struggle



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

• light at the end of a tunnel
 • getting something
 • finding my own way



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☒ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☒ Yes, definitely
 - ☐ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

natuur

what we can do for the world

environmental research



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☒ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:



5. To which genre do you think that the above book belongs?
- ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know
6. How would you describe the book? It belongs to literature of
- ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know
7. Would you be interested in this book if you saw it in a book store?
- ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know
8. Please mention three words that you connect with the book cover:

· Into the wild

· fighting

· Nature against humanity
 ↳ friends at the end

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☐ Man
- ☒ Woman
- ☐ I do not wish to state

Age

23

Nationality

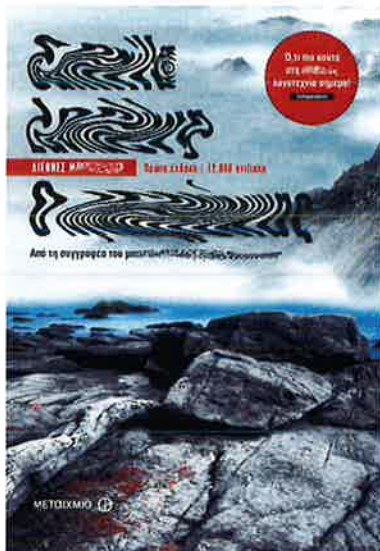
China

Primary language

Chinese

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

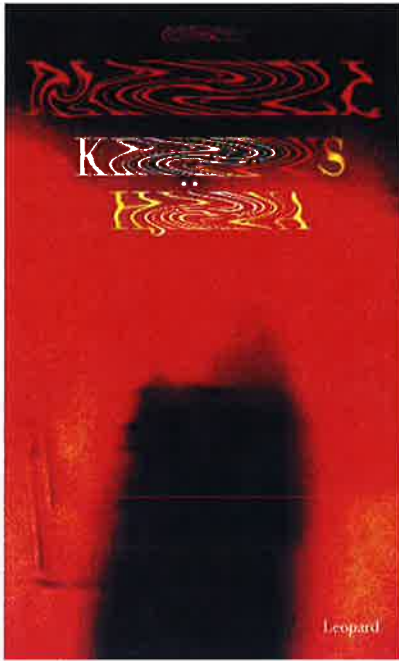
- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

serious

black

geography



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel ✓
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers) ✓
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

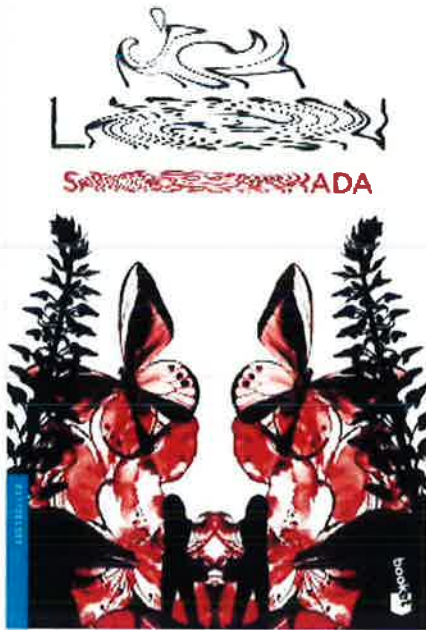
- ☐ Yes, definitely
- ☒ Maybe ✓
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

terror

tension

red



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Love

youth

adventurous



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☒ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

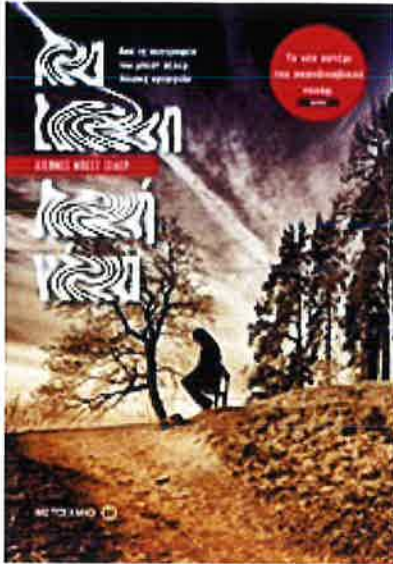
- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

story
 novel
 historical



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☒ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

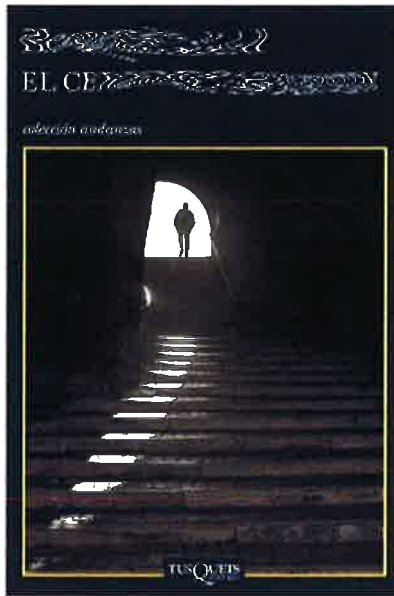
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

history

tension

life



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☒ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☒ Yes, definitely
 - ☐ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

biography

story

tension



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

crime

serious

dangerous



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

crime

serious

danger



5. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☒ Youth novel
- ☐ I don't know

6. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

7. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

8. Please mention three words that you connect with the book cover:

story
animal
life

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☒ Man
- ☐ Woman
- ☐ I do not wish to state

Age

25

Nationality

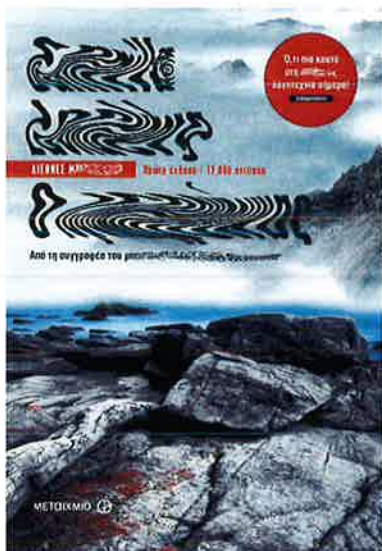
IRAN

Primary language

Persian / Farsi

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

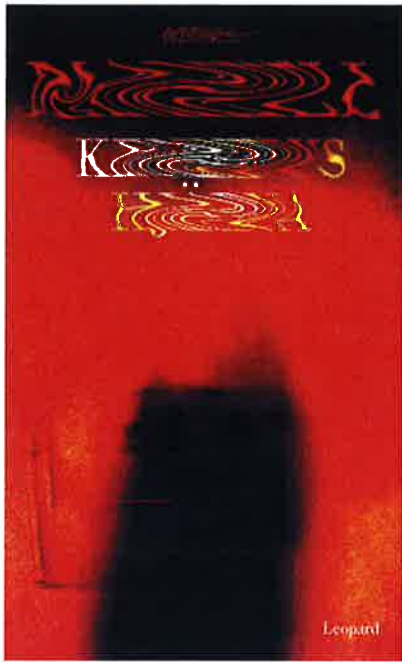
- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☒ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Mysterious
 uncertainty
 tough



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

fear
 Anger
 Blood
 Danger



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

symmetry
 period
 ugly



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

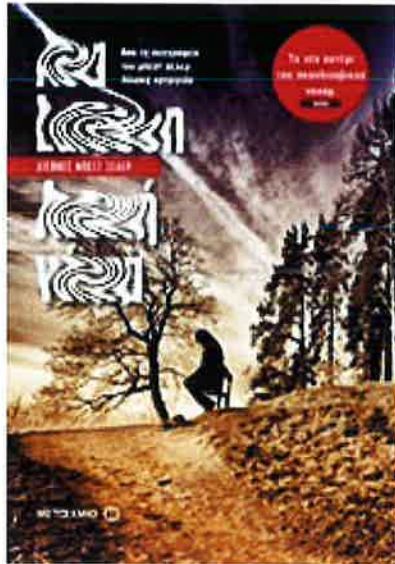
- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☒ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Anxiety
Stress
Dark



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☒ I don't know

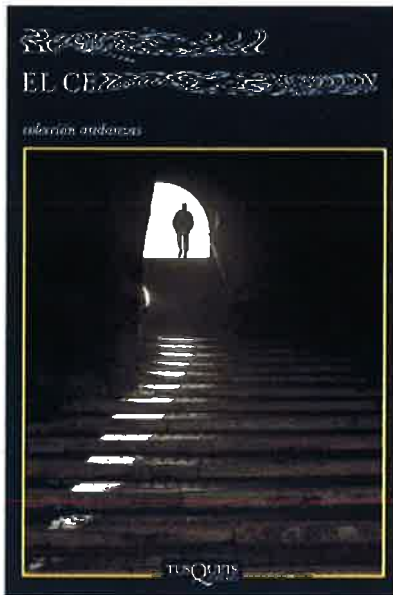
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Loneliness

Sadness

hopeless



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☒ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☒ Yes, definitely
 - ☐ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Adventure

hope

future



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

~~that~~ unclear

fear

anxiety



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Blood
fear
Danger



5. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

6. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

7. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

8. Please mention three words that you connect with the book cover:

loneliness
fear
danger

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☐ Man
- ☒ Woman
- ☐ I do not wish to state

Age

20

Nationality

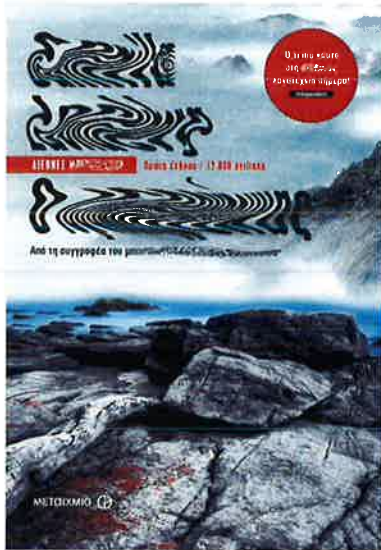
Japan

Primary language

Japanese

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

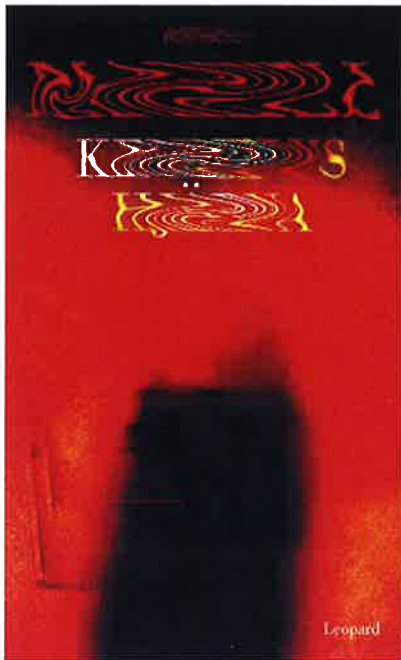
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Geo-history

nature

mystery



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

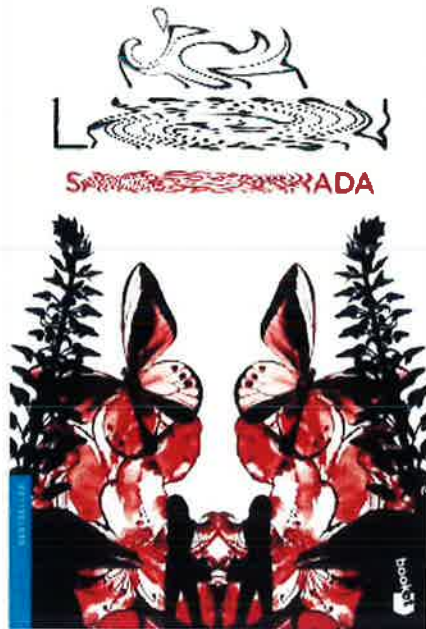
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

blood

vanish

darkness



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

siblings

happenings

forest



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

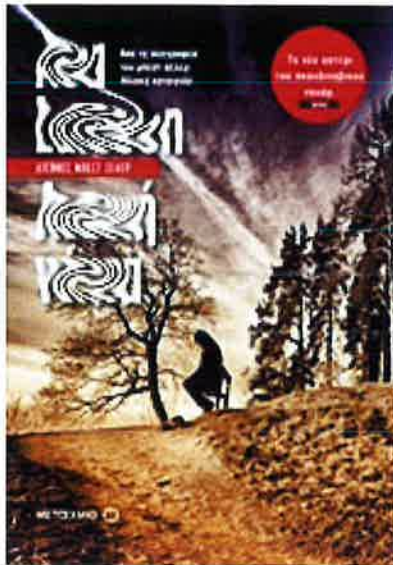
- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

_____ castle _____
 _____ antique _____
 _____ mysterious _____



1. To which genre do you think that the above book belongs?
 - ☒ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

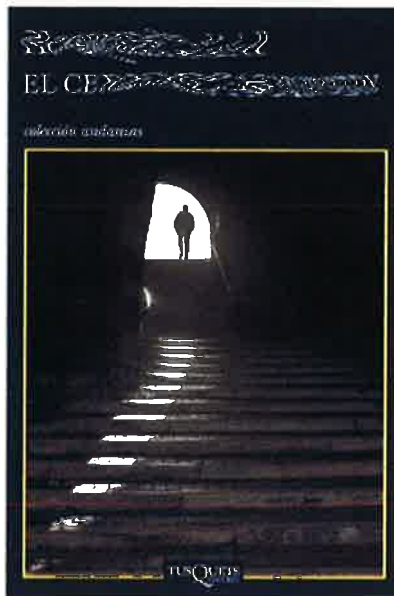
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

loneliness

countryside

life



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☒ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

road

darkness

hopes



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☒ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

crave

nature

wonder



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

criminal

psycho

death



5. To which genre do you think that the above book belongs?
- ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know
6. How would you describe the book? It belongs to literature of
- ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know
7. Would you be interested in this book if you saw it in a book store?
- ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know
8. Please mention three words that you connect with the book cover:

Animals

North

battle

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☒ Man
- ☐ Woman
- ☐ I do not wish to state

Age

22

Nationality

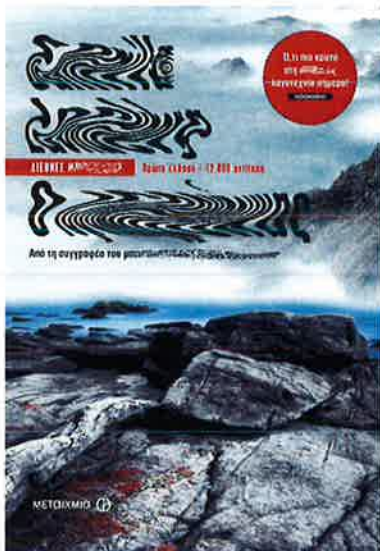
Taiwan

Primary language

Mandarin

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☒ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

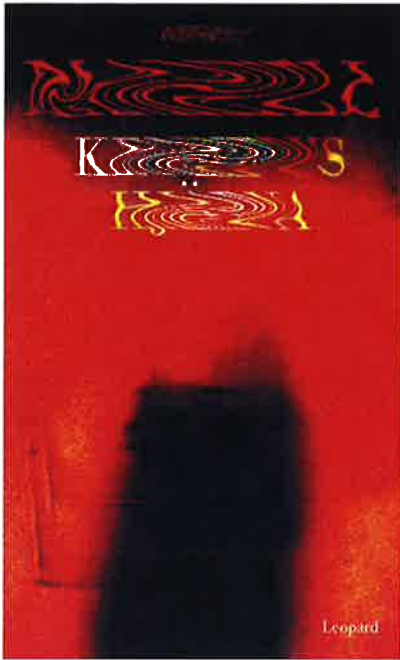
3. Would you be interested in this book if you saw it in a book store?
 - ☒ Yes, definitely
 - ☐ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

nature

cold

lonely



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

crime
dark
cruel



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

tragedy

romance

rural area



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

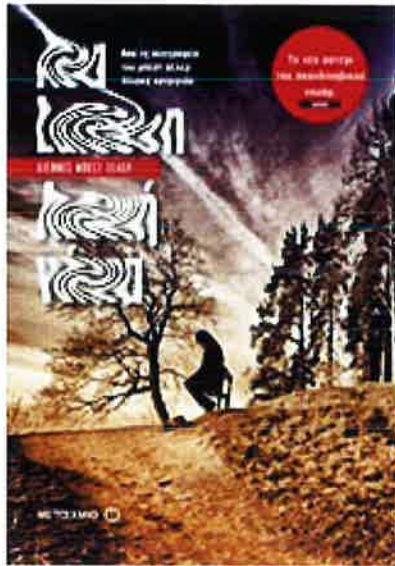
- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☒ Yes, definitely
- ☐ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

storm
tragedy
europe



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☒ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

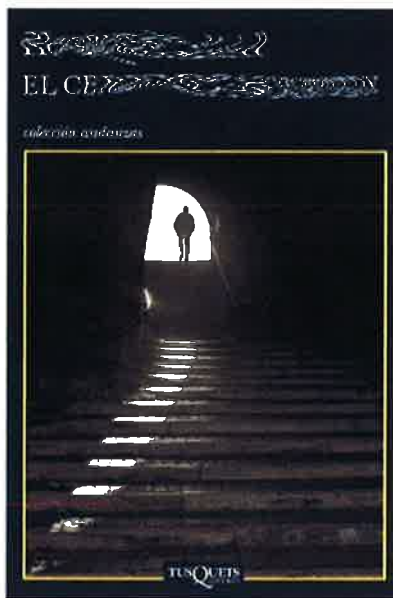
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

lonely

autumn

dying



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☒ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☒ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

pioneer

research

scholar



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☒ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☒ Yes, definitely
 - ☐ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

fantasy

adventure

friendship



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

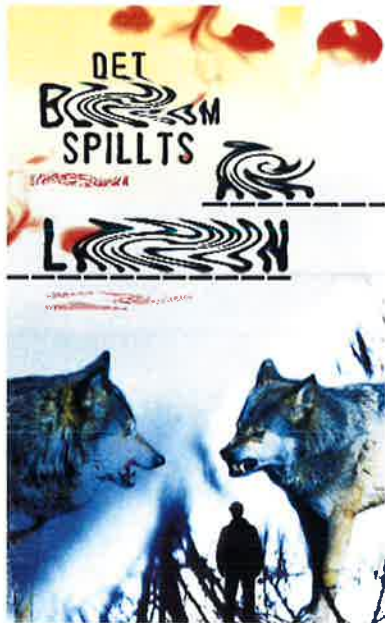
- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

crime
murder
betray



5. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☒ Youth novel
- ☐ I don't know

6. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☒ I don't know

7. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

8. Please mention three words that you connect with the book cover:

adventure

mature

alone